

Namjae Cho



Professor Dr. Namjae Cho initiated the International Conference on IT Applications and Management (ITAM) in the year of 2008 and currently serving as the chairperson of the International ITAM society. Professor Namjae Cho has served as the professor of the School of Business, Hanyang University, Seoul, Korea for 30 years. He received his Bachelor's degree in Industrial Engineering from Seoul National University, Master's degree in Management Science from Korea Advanced Institute of Science and Technology, and Ph.D. in MIS(Management Information Systems) from the School of Management of Boston University, U.S.A. At Hanyang University he founded the YES(Young Executive Spirit) family business MBA Program and the KABS(Korea Asia Business Studies) MBA program.

In Korea he served as the president of Korea Data Strategy Society and also as the president of Korea MIS Society and hosted several international conferences. Outside of Korea, he led the International Conferences of ITAM held in diverse countries including China, France, India, Indonesia, Iran, Italy, Japan, Kenya, Nepal, Spain, Thailand, Taiwan, Turkey, and Vietnam,.

He has published over a hundred research papers on the relationship between information technology and social and business transformation, digitalization of industries, and the impact of digital technology on user behavior. His research papers received several best paper awards from within Korea and also from international academic communities. He is also on the editorial board of several Korean and international academic journals. He also served as the doctoral dissertation reviewer to over ten educational institutes in different countries. He taught as invited visiting professor and served as adjunct professor to several institutes including Asia Institute of Technology Thailand, University of Paris - Sud, Bourgogne University, Boston University USA, Nirma University India, India Institute of Technology Roorkee, India Institute of Technology Patna, etc.

Professor Cho also served as an advisor to several government organizations such as Korea Ministry of Culture and Tourism, Korea Ministry of Information and Communication, Korea Ministry of Small and Medium Enterprises, the City of Seoul, Seoul Metropolitan Transit Railway company, the Korea Information Society Development Institute to name a few. He has provided consulting and education to several well-known companies such as Microsoft, POSCO, Sun Microsystems, Samsung, LG, Hyundai, and SK.